

# Kentucky Derby

BENEFITING THE EARLY LEARNING PROGRAMS AT THE GWVA YMCA



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please join us

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FRIDAY

May Fifth

WESTMORELAND CLUB

5:30P - 10:00P

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Cocktail Hour, Dinner, Dancing  
& Derby Festivities

2024 Derby Trip or \$5,000 Cash Raffle

Online Silent Auction May 2nd-6th





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## Committee Chairs

Kathy Dunsmuir, Co-Chair  
Lissa Bryan-Smith, Co-Chair  
Alison Zurawski, Co-Chair  
Cheryl Connolly, Raffle Chair  
John Barancho & Paul Kabacinski,  
Decor Chairs

## Committee Members

Erica Acosta  
Will Beekman  
Amy Cameron  
Kate Churnetski  
Emily Courtois  
Susan Dantona Jolly  
Janelle Drach  
Jamie Dudick  
Tina Falvello  
Lindsay Griffin-Boylan  
Ray & Susan Irvin  
Katie M. Kemmerer  
Megan Kennedy  
Lindsay Landis  
Catherine Mihalick  
Kerry Miscavage  
Barb Romanansky  
Durelle & Connie Scott  
Jim & Marie Thomas

Dear Friend of the YMCA,

Whenever our community is faced with a crisis, whenever we see a neighbor who needs support, our Y stands ready to help with open arms and caring hearts. Thanks to generous donors like you, The Greater Wyoming Valley Area YMCA is able to provide a safe, nurturing space for our community to learn, grow, and thrive.

Because we know that you share a passion for this community, we are excited to invite you to this year's Annual Kentucky Derby event. The 2022 event successfully raised over \$100,000 that supported children's programming and an endowment to help keep our Y growing and thriving.

Over the last year alone, our YMCA has increased capacity for critical feeding programs and expanded much-needed child care services to address some of our area's biggest challenges. We can now proudly serve our residents and families at five different branches, expanding into new communities as we work collectively to ensure the best services and outreach for our area.

Now as we prepare for the 4th Annual Kentucky Derby event, we are looking forward to coming together again to celebrate youth development, healthy living and social responsibility.

Kindly review the attached event information, online auction and sponsorship opportunities with RSVPs due by April 14th.

Sincerely,

Kathy Dunsmuir, Lissa Bryan-Smith and Alison Zurawski  
Kentucky Derby, Co-Chairs

Jim Thomas  
CEO GWVAYMCA







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## sponsorship opportunities

### PRESENTING SPONSOR - \$20,000 \*EXCLUSIVE\*

- Identified as the Presenting Sponsor
- Logo/Name on Invitations & Save the Date Cards
- Name/Logo on all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name prominently displayed on all event signage
- Sixteen Tickets (16) to the Derby Event (Value: \$2,800)

### CHURCHILL DOWNS SPONSORS - \$15,000

- Identified as a Major Sponsor
- Name/Logo on all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name prominently displayed on all event signage
- Twelve Tickets (12) to the Derby Event (Value: \$2,100)

### TRIPLE CROWN SPONSORS - \$10,000

- Identified as a Major Sponsor
- Name/Logo on all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name prominently displayed on all event signage
- Ten Tickets (10) to the Derby Event (Value: \$1,750)

### PREAKNESS SPONSORS - \$7,500

- Identified as a Major Sponsor
- Name/Logo on all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name prominently displayed on all event signage
- Eight Tickets (8) to the Derby Event (Value: \$1,400)
- Pack of Six (6) Raffle Tickets (\$100)

### GRAND PRIZE SPONSOR - \$6,500 \*EXCLUSIVE\*

- Identified as the Trip Sponsor
- Logo/Name printed on all raffle tickets
- Name/Logo in all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name on event signage
- Six Tickets (6) to the Derby Event (Value: \$1,050)

### BELMONT SPONSORS - \$5,000

- Name/Logo on all media coverage, Times Leader
- Logo/Name on YMCA website and social networks
- Logo/Name on event signage
- Four Tickets (4) to the Derby Event (Value: \$700)
- Pack of Six (6) Raffle Tickets (\$120)

### BREEDERS CUP SPONSORS - \$2,500

- Logo/Name on YMCA website and social networks
- Logo/Name on event signage
- Two Tickets (2) to the Derby Event (Value: \$350)
- Pack of Six (6) Raffle Tickets (Value: \$120)

### WIN/PLACE/SHOW SPONSORS - \$1,500

- Logo/Name on YMCA website and social networks
- Logo/Name on event signage
- Two Tickets (2) to the Derby Event (Value: \$350)

### TRIFECTA SPONSORS - \$500

- Logo/Name on YMCA website and social networks

I RAFFLE TICKET: \$20 or 6 TICKETS: \$100

I DINNER TICKET: \$175





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## commitment

RSVP BY: April 14th

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Name for promotional materials: \_\_\_\_\_

PLEASE SEND COMPANY LOGO (JPEG OR PNG) TO: JANELLE.DRACH@WVYMCA.ORG

## sponsorship opportunities

_____ \$20,000	<b>PRESENTING SPONSOR *EXCLUSIVE*</b>
_____ \$15,000	<b>CHURCHILL DOWNS SPONSORS</b>
_____ \$10,000	<b>TRIPLE CROWN SPONSORS</b>
_____ \$7,500	<b>PREAKNESS SPONSORS</b>
_____ \$6,500	<b>GRAND PRIZE SPONSOR *EXCLUSIVE*</b>
_____ \$5,000	<b>BELMONT SPONSORS</b>
_____ \$2,500	<b>BREEDERS CUP SPONSORS</b>
_____ \$1,500	<b>WIN/PLACE/SHOW SPONSORS</b>
_____ \$500	<b>TRIFECTA SPONSORS</b>

SCAN TO  
COMPLETE ONLINE



COMPLETE PROCESS ONLINE: [wymca.org/kentucky-derby-2023/](http://wymca.org/kentucky-derby-2023/)

MAKE CHECKS PAYABLE TO: GREATER WYOMING VALLEY AREA YMCA and  
MAIL TO: JAMIE DUDICK, 40 W. NORTHAMPTON ST, WILKES-BARRE, PA 18701







# Kentucky Derby

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## auction donations

RSVP BY: April 14th

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Donor Name: \_\_\_\_\_

Item Name: \_\_\_\_\_

Market Value: \_\_\_\_\_

Item Description: \_\_\_\_\_

Exceptions: \_\_\_\_\_

Item Notes: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SEND IMAGE(S) (JPEG) TO:  
JANELLE.DRACH@WVYMCA.ORG

PLEASE CALL JANELLE @ 570.970.5025  
TO SCHEDULE ITEM DROP OFF TIME

